

Press release

Sandy Skoglund

Exhibition from 17th March to 14th May 2005

The Guy Bärtschi Gallery will present a new exhibition by Sandy Skoglund in its " Gallery " space, from March 17 to May 14, 2005.

Sandra Louise (Sandy) Skoglund was born in 1946 in Quincy, Massachusetts, USA. She lives and works in Jersey City where she teaches photography and installation/multimedia art at the University of Photography in New Jersey.

This is the second time that the Guy Bärtschi Gallery presents the work of this American artist in One Woman Show. The first exhibition took place in the spring of 2000 and was accompanied by an exhibition catalogue, prefaced by Philippe Piguet, still available at the gallery.

This new exhibition will present the "True Fiction" series (20 photographs) as well as about fifteen photographs and an in situ installation.

Sandy Skoglund's approach is a combination of the real and the unreal as well as elements of conflict, environment, religion, dreams, food. She uses imagination as a way of presenting a reality that questions what we take for granted. She tries to maintain a balance between imagination and reality.

Photography is her preferred choice, but she uses installations in which she creates environments, with sculptures, paintings and different objects in repetition, creating a surrealist scenography. Her installations take several months to complete, and the final stage is the photographic shoot.