Press release

Daniel Canogar

Pneuma

Exhibition from $14^{\text {th }}$ November 2009 to $15^{\text {th }}$ January 2010<br>Opening on $14^{\text {th }}$ and $15^{\text {th }}$ November 2009 from 6 pm in the presence of the artist

The Guy Bärtschi Gallery is pleased to welcome for the second time the Madrid artist Daniel Canogar (1964).
His last works from the Pneuma series are presented in a solo show that occupies the Basement of the gallery. For several years now, the artist has been building his installations from cables of all kinds or electronic waste recovered from public dumpsites. His reflection is mainly based on the theme of man in his relationship to technology and the current consumer society. He highlights the complex links that unite us to new technologies: while we want to be connected, we cannot help but feel trapped by the network we weave. Many of his pieces, born from the encounter of entangled cameras and the images they project, present bodies attacked, imprisoned or traversed by various technological instruments. Daniel Canogar's artistic approach is also marked by his interest in science, particularly artificial life technologies. His installations are not satisfied with an opposition between the human image and the mechanical universe of electronic networks; they combine technology and biology, seeking to highlight the similarities between these fields.

The works in the Pneuma series presented at the gallery are an extension of this reflection on the analogies between technological networks and biological systems. The artist draws parallels between the circulatory system of the human body and the energy that drives our information society. While other older works have addressed this same theme, the explicit reference to the human body is abandoned here in favour of a subtle summons suggested by the analogy between luminous and blood flow.

